



Corporate Advisory Committee

of the

Los Angeles County Human Relations Commission



Our mission: *Established in 1986, the Corporate Advisory Committee (CAC) is dedicated to assisting the Los Angeles County Human Relations Commission in realizing its vision of promoting positive intergroup relations through the development of multicultural awareness and diversity initiatives in the workplace and community.*

Goals

- Share information and resources pertaining to diversity between and among businesses and the LA County Human Relations Commission
- Create dialogue opportunities that increase understanding of the challenges and benefits of a multicultural society
- Serve as a resource in providing technical assistance on human relations issues in the workplace
- Assist in the development of infrastructures and relationships that promote community building in a multicultural society

Our Objectives

- 1) Identify, develop, and disseminate information and publications on human relations issues
- 2) Assist in the development and presentation of diversity and other human relations related programs
- 3) Provide corporate sponsorship of ongoing and future Human Relations Commission events and programs
- 4) Increase financial and in-kind assistance to further the Human Relations Commission's goals
- 5) Recruit additional corporate partners to broaden membership and encourage participation
- 6) Interface with professional networks to provide opportunities for knowledge sharing

Membership criteria:

Annual dues are \$1,000 for corporations and \$500 for small businesses (with 50 or fewer employees). Members also support Commission programs and projects.

When you join:

CAC members meet approximately once every two months. Members make financial and/or in-kind contributions that help promote the Commission's work. Examples include:

Design, graphics, and printing of publications, posters, and brochures; developing policy models and reports; developing workshops; hosting events; supporting the John Anson Ford Human Relations Awards event; supporting Cultural Diversity Month; making presentations; producing videos and public service announcements

What you can expect in return:

- Networking opportunities
- Updates on changes in the law
- Benchmarking opportunities
- Focus on hate crimes in the workforce and in the community
- Opportunity to contribute to the community
- Good corporate citizenship and community relations
- Education and updates on current issues
- Positive publicity
- Association with cutting-edge work
- A win-win relationship

Partial Listing of Members

American Medical Response	Fox Entertainment Group	Northrop-Grumman
The Boeing Company	Hilton Hotels Corporation	Sempra Energy/The Gas Co.
Business Life Magazine	KTLA 5	Southern California Edison Co.
Countrywide Financial	KTTV FOX 11. KCOP UPN 13	Transamerica
Dynamics of Business	Lockheed Martin	Union Bank of California
Eskridge & Associates	Macy's West	Wells Fargo
	Nordstrom	

Did you know . . .

- Los Angeles County is the largest in the nation (with a total population of 9,519,338).
- No racial or ethnic group forms a majority in Los Angeles County.
- According to the 2000 Census, 49% of Los Angeles County residents identified as white, 12% as Asian Pacific Islander, 10% as African American, 1% as American Indian or Alaska Natives, .3% as Native Hawaiian and other Pacific Islander (e.g., from Hawaii, Samoa, or Guam), and 23% as belonging to some other race. In addition, 5% indicated that they belonged to more than one race.
- Latinos make up approximately 45% of Los Angeles County residents, and non-Latino whites make up about 31% of the population.
- Los Angeles County's Latino community grew 27% from 1990 to 2000.
- Asian Americans account for 12% of Los Angeles County's population (a total of 1,137,500 persons). They accounted for 10% of the population in 1990.
- The African American population in Los Angeles County decreased by 4% from 1990 to 2000.
- East Los Angeles is 97% Latino, the highest concentration of Latinos in any community in the U.S. with 100,000 or more people.
- In Los Angeles County, the top Asian ethnic groups include: Chinese (294,178), Filipino (294,178), Korean (186,350), Japanese (111,349) and Asian Indian (60,268).
- The three largest Latino groups in Los Angeles County are Mexican (72%), Salvadoran (4%), and Guatemalan (2%).
- The three largest Pacific Islander groups in Los Angeles County include Samoans (12,748, or 47%), Native Hawaiians (4,269, or 16%), and Guamanians/Chamorros (3,229, or 12%).
- Los Angeles County saw the majority of growth in the past decade in the suburbs. The Antelope Valley area saw the greatest growth. (Cities such as Santa Clarita grew by 36.6%.) Many of these new suburban residents are Latino, particularly in the San Fernando Valley, where they now make up 39% of the population there. (Whites make up 42%.)
- Eighteen percent of Los Angeles County residents aged five or older have a disability.
- Twenty-eight percent of Los Angeles County residents are less than 18 years old, and 10% are 65 or older.

And the work styles and buying practices of the residents of Los Angeles County reflect all this diversity and more.

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